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- **Within four months of launching its mixed-medium wallets, Portland's db clay lands Nordstrom, Fred Segal + more than 100 boutiques.**

PORTLAND, OR: Five months ago, db clay launched its new collection of wallets manufactured using unique materials and innovative designs. More than 100 stores, including Fred Segal (Melrose, Santa Monica), Nordstrom (California, Arizona), Flight 001 (NYC, San Francisco), Karmaloop (Boston) and Neutra (Tokyo), have db clay wallets on their shelves.

Garett Croft Stenson, founder of db clay, oversees the design and product development of the db clay collection which incorporates several completely untapped mediums in the wallet market. Manufactured with exacting specifications, db clay incorporates a gaffer's tape canvas, acrylics, spray-paint, nylon, and thread to achieve a modern look and feel to its wallets. db clay offers five *Series* of wallets that all tell unique stories and promote original art, durability, and change. Custom images, photographs, street art and drawings stand out against the gaffer's tape canvas to create wallets that are appropriately dubbed Pocket Art.

db clay's collection of mixed-medium wallets was unveiled at 2005 trade shows: Trafik in Miami, Agenda in San Diego and Pool in Las Vegas. The collection retails between \$40 and \$130 – visit all fourteen original designs online at www.dbclay.com for a closer look and feel.



Garett Croft Stenson: Owner + Creative Director for db clay

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When we think, empires fall.