

# MEDIA MANDATORY

db clay | portland, oregon

Thank you for considering db clay!

We sincerely appreciate your willingness to support our company. In an effort to ensure the accuracy of our brand, we hope you'll take the time to look over the information below. It will ensure clarification and may help with idea generation.

## COMPANY NAME

db clay ← spelled with all lower case letters

## WEBSITE

[www.dbclay.com](http://www.dbclay.com) ← preferred method of contact

## SECONDARY CONTACT

Email [info@dbclay.com](mailto:info@dbclay.com)  
Office 971 223 5679  
Fax 971 732 5134  
Address PO BOX 4801 Portland OR 97208

## WHAT OUR WALLETS ARE MADE OUT OF

Since launch, db clay has developed a **Patent Pending** process for transferring conceptual artwork and timeless photographs onto custom textiles prior to stitching them into strong and beautiful billfolds. Each piece tells a story, intends to spark human interaction and encourage meaningful conversation. **Crafts meet technology** as db clay steps forward from its hand made tape roots and now boasts a custom engineered (and environmentally friendly) textile it calls **Tope**.

Tope, pronounced like rope with a T, is a specialized and sleek material that db clay engineered specifically for use during the construction of Version 3. db clay's focus is not only on product development but also on process improvement. Tope not only improves the look and functionality of its wallets but also reduces db clay's ecological footprint by using environmentally friendly manufacturing solutions. Tope is strong. Tope is durable. Tope is heat and cold resistant. Tope is smooth textured. Tope is water resistant. Tope is robust. Tope is eco friendly. And Tope is db clay's material of choice for Version 3 - the only product of its kind in the world.

## PRICE POINT

\$48 - \$85 USD

## MEDIA + CULTURE

Media resource website: <http://badjorx.dbclay.com/>  
Company wide blog: [www.evilbackwards.com](http://www.evilbackwards.com)

## MEDIA CONTACT

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